

Faculty Profile

Name: Neisal Theyo

Designation: Lecturer

Teaching Areas: Retail Marketing
Marketing Management
Human Resource Management

Research Interests: Corporate Social Responsibility
Legal Environment of Business

Education: PhD (Pursuing), ICFAI University Nagaland, India.
MBA (HR & Marketing), Nagaland University, India, 2012.



Professional Experience (3 Years):

1. Since November 19th 2012: Lecturer, ICFAI University Nagaland, 6th Mile Sovima: Dimapur, Nagaland.
2. Aug 2012 – Nov 2012: Agency Manager, Birla Sun Life Insurance Limited, Opposite War Cemetery, Kohima, Nagaland.
3. June 2012 – Aug. 2012: Sales Executive, Sales, K.M Enterprise (Vodafone Distributor), B.O.C. Kohima, Nagaland.

Research / Selected Publications: NIL.