apasya

icfai UNIVERSITY NAGALAND

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Editorial

The Bi-Monthly E-Magazine of ICFAI University Nagaland (IUN), Mar-Apr 2023

Alking down IUN corridors brings one to posters which tell us of experiences we rarely give attention to. Though not overt, it tells of people who long to be heard but are not; who long for friendship and peace but find none that is genuine and lasting: and many a times we fail to notice their loneliness and therefore do nothing about it; or even if we do notice them, we do very little to understand them.



This makes one wonder if it is not wrong to assume that as humans we want validation in life - a need to give us some meaning and value in life. We want to matter, to be acknowledged as individuals, and therefore, we look for attention from those who matter in our life.

As humans we think just as much as we feel; and as emotional beings, we are drawn towards people who empathise, who care to listen, feel, and are there for us. This, in other words means that although we appreciate honesty and openness, we also value those who are sensitive to our feelings – and such sensitivity should not be very difficult to practice. So, although there are various ways in which we can validate one another, we can also appreciate each other by simply acknowledging their presence as it is by giving them space and respect too. Sometimes, all it takes is just an occasional 'hello', a nod, an ear, one's time or even just a smile. Such random acts of consideration can have a positive impact on others and make them feel valued.

We are all, in our own way, in a quest to find an identity for ourselves, and that identity is arrived at when we find meaning in life. Meaning in life extends life itself. Therefore, it is desirable that we give and receive that meaning; it is our responsibility to share it too. Our lives would cease to be of inspiration in the lives of others if we barricade our hearts to that of others.

While here, one might argue that times have changed and with that life has become far more complex and demanding than it was before. Yet, in all these shifts we need to understand the meaning of creating meaning and value in life – that we have to sometimes take part in the lives of others so as to give value to life itself. Being good to others is a rewarding and satisfying experience that greatly fosters a sense of community and therefore, regardless of who we are, or what we do, let us be there for others too. Give meaning to love, to friend-ship, to neighborhood, to family, to marriage, to bonding; let us give meaning to people and to life itself.

Dr. Azono Khatso Controller of Examination

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Thought Smith

MORE THAN WINNING

e have all been a part of a competition, be it the small competitions in schools and colleges or even the worldwide competitions like the Olympics and all the tiny seemingly insignificant or the big magnificent ones. Competitions are common but what is even more common in all the human race is the urge to win the race in the fastest pace. Alas to what we are alien to --- what's "more than winning". In our desperate attempts to win, we miss out on what's more. Winning is just a moment of fleeting joy, a moment so beautiful yet so brief. Of course! Congratulations to the winners but when all the well wishers are gone,oh then, what else remains? Is it the joy of winning or the things learned in the journey?

Can we refocus our goals and embrace all that is more than winning? Just like how our experiences in the journey teach us many lessons and all the failures we meet along the lines prepare us, competitions are awakenings. Sometimes we win ,sometimes we lose but just how often do we see it as an awakening? It teaches us so much about life itself. Failures are beautiful because usually it is the bottoms that teach us the best Lesson . This is why we hear all the successful personalities in the world say that the journey is more beautiful than the destination. This is why we see that all those who have achieved great success have failed countless times. Our success or failures do not determine our worth but it is what we make out of the journey that makes us.

All the runners race , players play and we compete but years down the line do we remember the points we scored or the fond memories we made? Henceforth, the next time we participate in a competition or start a new journey and continue to sail on the boat to reach our destination, can we all give ourselves a chance to explore the unseen and learn the unknown? Can we be more present , more mindful and really ask ourselves, "what do I need to be more attentive to?" We are all here in this world for abundant experiences so let us seek out all that is good and learn from all that is bad. Above all, let us always remember that everything that happens comes along as lessons in disguise and every person we meet teaches us something.

Nungsang Ozukum M.com, 4th semester

MEMORIES

n life there are numerous experiences which later become memories and one such was the field trip to Khonoma. A serene place situated in Kohima district, an Angami tribe inhabited village of Nagaland, India. The trip as planned took place on the 29 of April 2023 as a 'One Day Cultural Exposure Trip' organized by the Department of English. As I could recall, how each student stood in awe of the scenic beauty where the weather was pleasant on a sunny-breezy day. The first site we encountered was Khonoma's Baptist Church. Towards one of the many forts the entire village was visible constituting of houses, paddy fields, roads and huge dense mountains. Next was one of the significant forts known as the Semoma Fort built to commemorate the fiercest of battles fought between the Nagas and the British. The inside of the culturally rich dorm was loaded with various traditional equipments such as swords, spears, etc. The class was also mesmerized with the sight of a mountain that resembled a human face structure known as the 'God of the Mountains'. In accordance to the belief system, the natives would only hunt based on its expression. Adding to this, the unity of the people can be observed as the whole of the village streets, walls and stairways were made by hand without any modern day technologies. Another incident that speaks of the unity between the people was during the time of the Britishers, when the people with no advance weapons would run towards the highest clip of the mountain and would roll big stones to stop the British Army and many more such incredible facts of the past are associated to that place.

Now, the current existing indigenous people settled there had respectfully preserved the historical sites and which has grown into a tourist hub today. The student unions of Khonoma cultivate and preserve the site by implementation of modern day facilities such as maintaining of cleanliness by putting dustbins and sanitation facility. The availability of water supply utilized by both the natives and the visitors. Responsibility towards preserving nature with 'no plucking of flowers' policy. The availability of homestays, shops and vendors run by the locals selling local made foods, beverages, etc. Last but not the least, trip to Khonoma was indeed an informative, eye opening experience of the village and people of Khonoma. All these knowledge and full insights were accessible to us through our tour guide Sir. Azetso Savino.



Annie Koch (M.A. English, 4th Semester)

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Words Worth

I wish I were

Gazing at the clouds in the blue sky, I too desire and wish to become one. Drifting and going where the wind blows, without a care in the world on the throne of

the sky. Oh how beautiful the clouds are. Pure white, sometimes silver and grey. Away from the accursed world of humanity. How I wish to be a cloud, Providing shade for the weary traveller, Brining rain for the hardworking farmers, For the plants, trees and flowers so that they can bloom beautifully. Ceasing to exist after completing my duty for Mother Earth.

> **Chingkhiubamang Panmei** B.A. 5th Semester, (Department of English)

With God

Astray and amiss She was, Until His grace found her. He restored her. Never did she ever Found a love so good. And now she believes, With God She is blessed, *She is healed;* In His name. She is loved. She is redeemed: By His grace. She is prosperous. She is whole. And in the end Every race will be won *Every hurdle she shall prevail* She will succeed She will be a winner. And all these achievements; Because God is alongside her.

> **Bendangtula Aier** B.A. 2nd Semester, (Department of English)

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Galleria



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he ICFAI University Nagaland organised a two-day IUN youth festival on 23rd and 24th March 2023 with an aim to reconnect art, talent and creativity. The event is a restart and a "start over" as expressed by Rovikotuo Yhoshu, Assistant Professor and member of the IUN youth fest organising committee after three crucial years of pandemic. Dr. Andrew Ahoto Sema, Chairman, Livingstone Foundation International graced the inaugural function as the guest of honour. He motivated the students to soar higher and create a graph of perfection in career and academics. Dr. Andrew in his address encouraged the youth not to yield but persist, pursue and take responsibility of one's life to sow the seeds of success. His empowering words stimulated the young minds with positivity and endurance to be a catalyst for positive change.

Day 1 highlighted events like Mehendi Art, Mobile games competition, Photography competition, short film, Table tennis, Naga wrestling, Nail art, Art, Tug of War, Recycled Fashion and dance competition. The campus was fascinated with the mesmerised showcase of Dimapur based fashion designer Elijah Gangmei designs. Day 2 also witnessed exciting competition and performances like Choir, Beatbox battle, Arm wrestling, Fitness challenge and Cosplay. The two-day festivity attended with the participation of students from various colleges, university and institutions around Nagaland and neighbouring state Assam. An exciting celebration came to an end with the most awaited concert by the " Since 90s" band. Nagaland based



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CAMPUS

THE DEPARTMENT OF ENGLISH ONE DAY FIELD TRIP TO KHONOMA

Date: April 29, 2023 Location: Khonoma

he English department (MA 4th semester) students along with three faculty members: Dr. Temsurenla Ozukum, Dr. Longchanaro Longkumer and Sentilemla Lemtur went on a one day trip to Khonoma village. The purpose of the trip was to give the students a cultural exposure.

Led by a guide who gave a brief information about the village, the students get an insight of the village: the tradition and culture of Khonoma; the early society of the village and some of the ways and customs; the history of the village during the British colonial rule and their participation in the war considering the village is almost 700-800 years old. The students also visited historical sites like the ceremonial gate and the war fort called the Khonoma Fort.



Webinar on Political Participation of Women in the Northeast India with Special Reference to Nagaland

he Department of Political Science, ICFAI University Nagaland has organized an online talk on 'Political Participation of Women in the Northeast India with Special Reference to Nagaland' at 12 PM on 20th April 2023 in the University auditorium. The resource person was Dr. Lianboi Vaiphei, Associate Professor, Department of Political Science, Indraprastha College for Women, University of Delhi. Highlighting the importance of women's political participation in northeast India in general and Nagaland in particular, she expressed the need for giving more space to women in elected/decision-making bodies. She called for a change in overall societal attitude towards women representation in Nagaland. The resource person has appreciated and also congratulated the two newly elected MLA's in recently held Nagaland Legislative Assembly elections.





CAMPUS

Campus Interview Career and Passion

Interview with **NEISAL THEYO**

Assistant Professor & Marketing In-Charge, ICFAI University Nagaland Proprietor, Theyo Enterprise



Q1. Would you please introduce yourself? (Including your business as well) \rightarrow I am an academician by profession, working at ICFAI University Nagaland (IUN) for the last 11 years as Assistant Professor in the Department of Management Studies. I am also placed as Marketing In-Charge of the University. In addition to teaching, I am also a business man using "Theyo Enterprise" as a brand to promote my ventures. As first generation entrepreneur; I started small dealing with delivery services, chicken delivery, vehicle insurance, pre-owned and brand new cars, poultry feeds and construction materials.

As of now, my major focus in business is dealing with Construction Material Supply, Chicken and Poultry Feeds at Kohima and Chűmoukedima, Nagaland. A recent project which is the Layer Poultry Farm at Diezephe Village under Chűmoukedima district which was started in April 2023.

Social Media Pages:

Instagram: theyo_enterprise Facebook: Theyo Enterprise

Q2. What is the most valuable lesson you have learned from being a teaching faculty and business person?

 \rightarrow Understanding the relevance of theoretical concepts and in real business world.

Q3. How do you handle stress while working and doing business at the same time?

 \rightarrow Balancing work and business is one big challenge: I have to work early in the morning before office hours or meet the clients after office; prepare and take classes as well as respond to the number of calls that come in between these hours. However, during such times, one also realises that we are masters of our time, and we have to learn how to make the most use of it. One valuable lesson is to understand the importance of multi-tasking to meet the ever pressing challenges that come your way.

Q4. What piece of advice would you give to the students who are interested both in working and pursuing their passion?

 \rightarrow Get experience and follow your passion. Join any company that offers you learning in your interested area. You can move out with experience and start your own. Having started from the scratch, I know first and the challenges one has to face each day. However, experience has taught me that throughout these challenges, strong faith in God, commitment and perseverance see you through. Furthermore, I have learned that building a healthy long term relationship with friends, colleagues and clients are key boosters as they are the best advertisers and ambassadors. The information, valuable ideas and suggestions from clients are always invaluable. Likewise, having the right people to work with and getting to know many good people is always a blessing.

Interviewed by Vimhazonu Sothu (M.Com 4th Sem)

CAMPUS

Interview with TEMJENSANGLA

Assistant Professor, ICFAI University Nagaland 'STITCHES' by Asang Lemtur



→ First of all, I would like to thank the magazine team for giving me the privilege to share my thoughts. My name is Temjensangla but mostly my friends call me Asang. I belong to Ao tribe and youngest of three siblings. My village is yaongyimsen but was born in Tzüdikong (Tuli paper mill) town under mokokchung district. I love teaching and hence currently teaching in the Department of commerce, ICFAI Nagaland. Along with that, I decided to pursue my hobby as well and since

Q1. Would you please introduce yourself? (including your business as well).

2019 I have been designing and making clothes under the label 'STITCHES' by Asang Lemtur.

Q2. What is the most valuable lesson you have learned from being a teaching faculty and business person?

 \rightarrow One thing I have learned so far is if you want to achieve something go for it, work hard as there is no shortcut to success, need lots of patience and adjustment, last but not the least enjoy what you are doing.

Q3. How do you handle stress while working and doing business at the same time?

 \rightarrow Since I am doing what I love, I feel like it is a stress relieving and not an added responsibility but since it is something that need out time and dedication. I try to make a schedule/routine of my daily work and try to work around it. So managing time is very important.

Q4. 4. What piece of advice would you give to the students who are interested both in working and pursuing their passion?

 \rightarrow Follow your passion, just because you have studied something doesn't always mean you will end up in that field so it is good to explore your options by trying new things or hobby which can be converted into earning. These days' people doing business earn more compared to people doing 9-4 job or if you are good at managing time then you can work as well as create a second sources of income/ earning but that will need some level of dedication, time management, sacrificing your personal time, be consistent and don't give up

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Interviewed by Vimhazonu Sothu (M.Com 4th Sem)

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